



Fortaleza

the City of Sunlight.

- » With more than 2,800 hours of sunshine a year.
- » The capital of the state Ceará in north-eastern Brazil.
- » A population of 2.6 million.
- » 5th largest city in Brazil, also known for its textile industry.
- » Located on the Atlantic coast.
- » A great spot for kitesurfing enthusiasts.



Fortaleza KLM's third destination in Brazil, from May 2018.

KLM Royal Dutch Airlines will operate a direct service to Fortaleza, from May 2018. The addition of this destination in the northeast of Brazil to its network consolidates KLM's position as a major European carrier in the Brazilian market for both business and leisure travellers and for cargo transport. KLM will operate a twice weekly service from May and a thrice weekly service from July, from Amsterdam to this new destination using Airbus A330-200 equipment with a capacity of 268 seats per flight.



The trade flow between the NL and BR in 2016 amounted to more than 13.5 billion USD. That's why Brazil is an important focus market for KLM with expected passenger numbers > 500.000 in 2018.



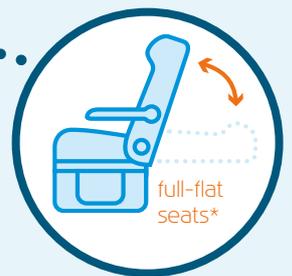
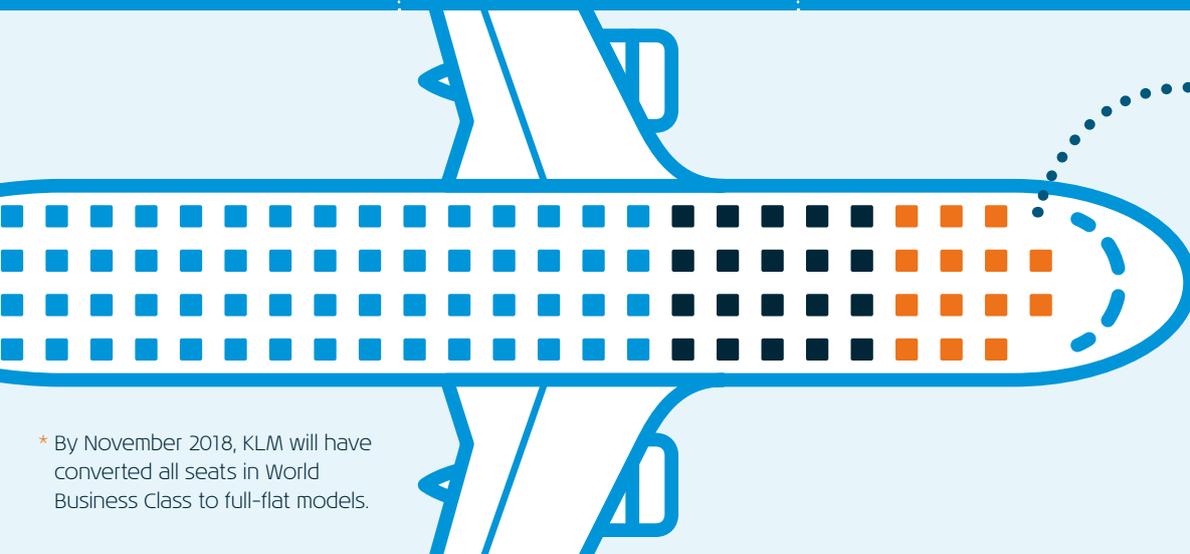
5 weekly full freighter cargo flights to Campinas - Sao Paulo



KLM's total weekly frequency to Brazil is seventeen with a daily service to RIO and SAO and a thrice weekly service to FOR.

3X
PER WEEK*
* Twice weekly in May and June 2018

Direct service using Airbus A330-200 to Fortaleza



Airbus A330-200
Our A330-200 is equipped with 18 World Business Class seats, 35 Economy Comfort seats, and 215 Economy Class seats.

* By November 2018, KLM will have converted all seats in World Business Class to full-flat models.

Fortaleza as third destination, a strategic choice.

The addition of Fortaleza to our network, KLM's third Brazilian destination, perfectly fits into our network strategy.

- » Fortaleza is a strategic entry point towards Europe and to the other important states in Brazil.
- » KLM's partnership with the Brazilian airline GOL creates a new strategic hub, connecting Amsterdam and South America.
- » New connections will be added in the future making Europe more accessible to customers in the north and northeast of Brazil.
- » KLM's partner Air France will also commence a scheduled service to Fortaleza from Paris in May 2018.



Brazil is an important focus market for KLM, both for business, leisure travelers and for cargo transport. The addition of Fortaleza to our network, KLM's third Brazilian destination, opens up new air routes between major cities in the north and northeast of Brazil. KLM's partnership with the Brazilian airline GOL creates a new strategic hub, which firmly connects Amsterdam and Brazil. Fortaleza is a welcome addition to the South American destinations we are able to offer our customers. - Pieter Elbers - KLM President & CEO

GOL, Air France & KLM have strengthened their relationship with the signing of a strategic partnership agreement in February 2014.

GOL is the number #1 airline in Brazil in terms of passengers transported and market share.

The agreement with GOL is in line with KLM's strategy, strengthening its leading position in Brazil and Latin-America.

KLM and GOL offer 35 codeshare destinations in South-America

Air France-KLM and GOL customers benefit from an optimized network, with 104 European destinations and 50 destinations in Brazil.

GOL played an important role on the Brazilian aviation industry by making it accessible so that every Brazilian could fly.

