

In 2016 KLM...

"Moving your world by creating memorable experiences"

Expanded her fleet with:

Dreamliners
6/21

Embraer 175+
4/17

Total fleet:

Boeing 777s:
27

Boeing 747s:
20

A330s:
13

Boeing 737s:
48

Embraer 190s:
30

Fokker 70s:
11



Carried:

30 million
passengers

Expanded her network with:



Celebrated KLM Cityhopper
and Transavia 50th anniversary



Pushed the
social media
bar with:



11.433.891
followers



2.194.281
followers



398.344
followers



102.474.856
followers

Were rated the
most sustainable
airline for the 12th
consecutive year
in 2016

Serviced:

24/7 via Facebook, Twitter,
LinkedIn in 12 languages

Which resulted in:

100,000 mentions
on average each week

"Wherever, whenever, a speedy reply in your own language"

Transported
Olympic medals



Transported
cargo

More than
630.000
tons and
one T-rax



Had 45.000 visitors
at the KLM Open

And saw Joost Luiten
win the trophy

Celebrated her 97th anniversary.
Hotel New York in Rotterdam
is KLM's 97th house.

Saving
2500
ton CO₂

on 83
flights on biofuel from
Oslo to Amsterdam

and Daily
flights on biofuel from
Los Angeles to Amsterdam

Engineering & Maintenance
was rewarded the best
on Maintenance, Repair
and Overhaul for the 3rd
consecutive year.